

## **SPONSORSHIP COMMITMENT**

*Saturday July 13, 2019, 11 am-8 pm*

*Highland Fieldhouse & Banquet Hall, 2450 Lincoln St, Highland, IN 46322  
(Lincoln Recreation Center)*

***Note: This is a family-friendly and LGBTQ+ supportive event***

### **Section 1: Sponsorship Opportunity**

Our nonprofit organization is holding the first annual NWI Pride on July 13, 2019. This event is a one-day, family-friendly, LGBTQ+ supportive festival intended to highlight diversity & inclusion, to celebrate LGBTQ+ community members and their allies in Northwest Indiana, and to showcase resources and supportive businesses available to that community.

NWI Pride will be held at the Highland Fieldhouse & Banquet Hall at the Lincoln Community Center in Highland, Indiana. This 42,000+ sf indoor venue is a fantastic location, and we expect the attendees to hail from all over Northwest Indiana and even come from out of state. The event will be advertised nationally.

In this Sponsorship Package, we provide information on the planned schedule and activities, describe the different sponsorship opportunities and benefits, share the event rules & regulations, and request contact information from interested sponsors.

We are building a vibrant and robust LGBTQ+ community in Northwest Indiana, providing people safe spaces in which to be their authentic selves, and we would welcome your organization's involvement. This event is beneficial not just to the LGBTQ+ community and their allies, but also to the community at large, the Town of Highland, and to all of our sponsors and donors. Being visible at a nationally-advertised event such as this could be a big boon for the businesses who choose to sponsor. Being identified as a warm, welcoming, and inclusive Indiana business could also be a positive marketing point. It is a great chance to promote your business while celebrating diversity and inclusion.

**Section 2: Sponsor Information**

Sponsoring Organization or Entity:

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Website \_\_\_\_\_

Business Contact:

Name \_\_\_\_\_

Title / Position \_\_\_\_\_

Phone:  Cell \_\_\_\_\_  Texting ok?  Work \_\_\_\_\_

Email \_\_\_\_\_

If present at the event, please list On-Site Event Contact (if different from above):

Name \_\_\_\_\_

Title / Position \_\_\_\_\_

Cell Phone: \_\_\_\_\_  Texting ok?

Email \_\_\_\_\_

**Section 3: Sponsorship Type** (check one or more)

[CLICK HERE FOR MORE INFORMATION ON SPONSORSHIP LEVELS AND BENEFITS](#)

**Corporate Sponsorship Packages:**

- 5-County (\$10,000)
- Crossroads (\$7,500)
- NWI Hoosier (\$5,000)
- Rainbow (\$2,500)
- Tulip Tree (\$1,000)
- Cardinal (\$500)
- Peony (\$250)
- Firefly (\$100)

**Individual Donor Levels:**

- NWI Pride Super-Ally (\$75)
- NWI Pride Ally (\$50)
- NWI Pride Extraordinary Friend (\$25)
- NWI Pride Super Friend (\$10)
- NWI Pride Friend (\$1)

**Dollar Amount of Sponsorship** (if different): \_\_\_\_\_

If you also choose to designate your sponsorship dollars (\$100 min) to be used to underwrite one or more specific NWI Pride expenses, please indicate this below (this is not required):

### Underwriting Opportunities

- |  |   |
|--|---|
| <input type="checkbox"/> Facility (up to \$5,000)                | <input type="checkbox"/> Wedding/Vow Renewal Ceremonies (up to \$1,000)       |
| <input type="checkbox"/> Food/Beverage (up to \$5,000)           | <input type="checkbox"/> Printing Banners, Signs, Plaques etc (up to \$1,000) |
| <input type="checkbox"/> T-shirts (up to \$5,000)                | <input type="checkbox"/> Poetry/Story Reading (up to \$500)                   |
| <input type="checkbox"/> Advertising (up to \$5,000)             | <input type="checkbox"/> Kid's Entertainment (up to \$500)                    |
| <input type="checkbox"/> Printed Program (up to \$4,000)         | <input type="checkbox"/> Logo Development (up to \$500)                       |
| <input type="checkbox"/> Music/DJ (up to \$2,000)                | <input type="checkbox"/> Website (up to \$500)                                |
| <input type="checkbox"/> Evening Drag Show (up to \$1,500)       |   |
| <input type="checkbox"/> Midday Comedy Drag Show (up to \$1,000) |   |

### Section 4: Sponsor Table

All sponsors committing to a sponsorship level of \$250 or more may choose to have table space during the event.

- No thank you, we do not need a table
- Yes, we would like a table

### Section 5: Payment

PFLAG Crown Point Inc is a 501(c)(3) organization; any donations or sponsorships are tax deductible to the extent allowed by law.

Payments may be made via check (preferred), cash (in-person only), money order, credit card, or PayPal. See below.

#### **To pay by check or money order** (NWI Pride preferred payment method):

Make payable to “PFLAG Crown Point Inc”, and please submit in person or by mail to:

PFLAG Crown Point Inc (ATTN: NWI Pride Sponsor)  
10769 Broadway, Suite #188, Crown Point, IN 46307

**To pay via PayPal:** visit <https://www.paypal.me/pflagcrownpointnwi>

#### **To pay by credit card:**

Type of card:     VISA     MasterCard     Discover     American Express

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV/CSC Code \_\_\_\_\_

Signature for payment \_\_\_\_\_

**Sponsorship / Payment questions?**

Contact NWI Pride organizers: PFLAG Crown Point Inc ((219) 216-1356), or LGBTQ Northwest Indiana Inc ((219) 895-6688, or send email to [info@nwi-pride.org](mailto:info@nwi-pride.org))

**Section 6: Agreement and Signature**

- I have read and understand the [Rules & Regulations](#) and agree to the terms of the 2019 NWI Pride organizers. By checking this box, I am committing to this sponsorship.

Signature (if document printed) \_\_\_\_\_

Printed name \_\_\_\_\_ Date \_\_\_\_\_

**NOTE:** If no table space at the event is requested, this page completes the sponsorship commitment. Please return Pages 1-5 to event organizers (contact info in footer).

If table space is requested, please also fill out the “Vendor Application for Sponsors” starting on page 6. Thank you!

FOR OFFICE USE ONLY:

Commitment Received by: \_\_\_\_\_ Date Received: \_\_\_\_\_

Commitment Reviewed by: \_\_\_\_\_ Date Reviewed: \_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

DESIGNATED EXPENSES TO BE UNDERWRITTEN: \_\_\_\_\_

\_\_\_\_\_

VENDOR TABLE REQUESTED?  Yes  No

DOLLAR AMOUNT: \_\_\_\_\_ DATE PAID: \_\_\_\_\_

Cash  Check # \_\_\_\_\_  Money order  PayPal  CC

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

PLANNING TEAM REPRESENTATIVE ASSIGNED: NAME: \_\_\_\_\_

DATE ASSIGNED: \_\_\_\_\_

NOTES:



# VENDOR APPLICATION FOR SPONSORS

Saturday July 13, 2019, 11 am-9 pm

Highland Fieldhouse & Banquet Hall, 2450 Lincoln St, Highland, IN 46322  
(Lincoln Recreation Center)

**Note: This is a family-friendly and LGBTQ+ supportive event**

All sponsors committing to a sponsorship level of \$250 or more may choose to have table space during the event. If table space is desired, both the sponsorship commitment (previous pages) and these sections will need to be completed. Thank you!

## **Section 7: Sponsor/Vendor Type**

Type of Service:

- |  |   |
|--|---|
| <input type="checkbox"/> Arts/Crafts                 | <input type="checkbox"/> Service Provider       |
| <input type="checkbox"/> Food/Non-Alcoholic beverage | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Alcoholic beverage          | _____   |
| <input type="checkbox"/> Merchant                    | _____   |

Type of Business:

- |   |   |
|---|---|
| <input type="checkbox"/> Non-Profit / 501(c)(3) | <input type="checkbox"/> For-Profit / Other |
|---|---|

## **Section 8: Contact Information**

- Same as page 2
- Other:

On-Site/Event Contact Name \_\_\_\_\_

On-Site/Event Contact Cell Phone \_\_\_\_\_

**Section 9: Space Size & Equipment**

- 10' x 10' space
- One six-foot (6') Table       Additional tables requested: # \_\_\_\_\_
- Two (2) chairs                       Additional chairs requested: # \_\_\_\_\_
- Electricity (please specify what you need, and amps required):

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- Other (please specify)

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**Section 10: Business Information** (as conducted at NWI Pride)

- Cash / Credit Sales
- Taking Deposits with Orders
- Taking Orders Only
- Display Only
- Information Only
- Conducting Contest/ Registration/ Prize Awarding/ Give-A-Way
- Demonstration or Presentation of Products or Services
- Other (please specify)

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**Section 11: Sponsor/Vendor Merchandise or Menu**

Please list all items to be sold, exhibited, demonstrated, and/or handed out during NWI Pride. Be specific (i.e. “crafts and novelties” is too general). If handing out swag, listing “swag” is okay. Please add an additional sheet if necessary.


Please describe how your business supports or benefits members or allies of the LGBTQ+ community \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**NOTE:** If table space at the event is requested as part of this sponsorship, please return entire completed document to event organizers (contact info in footer).